

Sponsor 1

Sponsor 2

Sponsor 3

Sponsor 4

## Sponsoring the EuroBSDCon2010

*Offering and order form for the*

**EuroBSD Conference 2010**  
**Friday, October 8, 2010 until**  
**Sunday October 10, 2010**  
**Best Western Queens Hotel Karlsruhe,**  
**Germany**

### **9. International EuroBSD-Conference**

We invite you to the event. This will be a great time to learn more about the powerful BSD systems we use everyday and to connect with other developers from Europe and other parts of the world.

The conference will be held at the Best Western Queens Hotel Karlsruhe.

### **Conference Activities**

- Presentations on a variety of BSD topics
- Half- and/or full-day tutorials for in-depth learning of BSD techniques
- Special Saturday social event (free to attendees of the conference and individual tickets available for others)
- Other special activities including: Birds of a Feather sessions, exams for BSDA certification.

 **punkt.de**

Kaiserallee 13a  
76133 Karlsruhe  
Tel.: 0721 - 9109 0  
Fax: 0721 - 9109 100

[www.punkt.de](http://www.punkt.de)  
[info@punkt.de](mailto:info@punkt.de)

Geschäftsführer: Jürgen Egeling  
Mannheim HRB 108285

Bank Account: Volksbank Karlsruhe

Account No.: 10100712  
Bank Code: 66190000

BIC: GENODE61KA1  
IBAN: DE65 6619 0000 0010 1007 12

VAT No.: DE195419405  
Tax No.: 35008/02588

## **Advantages for your company**

As sponsor of EuroBSDCon2010

- you position yourself within a unique surrounding without any divergence loss in a top-class target group of decision makers and visionaries,
- you profit of the exclusive image of an innovative conference, you can demonstrate the leading position of your corporation on the market and present your products in an optimized way,.
- you use EuroBSDCon2010 as the platform for networking in order to intensify your business relationships: Invite selected customers and partners.

There are various possibilities to get integrated in the event and to get in touch with your target group. Of course we will consider your individual ideas as well.

We are looking forward to welcome you as a partner or sponsor of the conference!

## **The target group**

EuroBSDCon2010 will be a gathering of senior developers, experienced admins and experts from many fields of the IT industrie. Attendees are mostly male and between 25 and 60 years of age.

Sponsor 1

Sponsor 2

Sponsor 3

Sponsor 4



Kaiserallee 13a  
76133 Karlsruhe  
Tel.: 0721 - 9109 0  
Fax: 0721 - 9109 100

[www.punkt.de](http://www.punkt.de)  
[info@punkt.de](mailto:info@punkt.de)

Geschäftsführer: Jürgen Egeling  
Mannheim HRB 108285

Bank Account: Volksbank Karlsruhe

Account No.: 10100712  
Bank Code: 66190000

BIC: GENODE61KA1  
IBAN: DE65 6619 0000 0010 1007 12

VAT No.: DE195419405  
Tax No.: 35008/02588

## Sponsoring-packages

Package	Offering	Price
Platinum-Sponsor	<ul style="list-style-type: none"> <li>• 5 free tickets for the conference</li> <li>• Mailing to potential customers with the option to receive a 10% discount on the conference tickets. Mailing costs are covered by the sponsor</li> <li>• Dedicated thanks and reference within the opening keynote incl. 3 minutes to present your company (elevator pitch)</li> <li>• Display of the sponsor's logo on the website and the sponsorsite</li> <li>• Your own presentation on one page located at <a href="http://2010.eurobsdcon.org">http://2010.eurobsdcon.org</a></li> <li>• Naming of the sponsor within the Conference Proceedings</li> <li>• Logo-Positioning on the invoice/stationary</li> <li>• Logo-Positioning on all printed material larger than A5</li> <li>• Display area within the hotel (4 m<sup>2</sup>)</li> <li>• Reference in all printed advertisements, press releases and all communication to the public</li> <li>• Speaker time Slot (upon qualification through the jury)</li> <li>• A chance to distribute your own marketing materials</li> <li>• Tweats (Twitter-News)</li> </ul>	EUR 10.000,00
Gold-Sponsor	<ul style="list-style-type: none"> <li>• 3 free tickets for the conference</li> <li>• Mailing to potential customers with the option to receive a 10% discount on the conference tickets. Mailing costs are covered by the sponsor.</li> <li>• Dedicated thanks within the opening keynote</li> <li>• Display of the sponsor's logo on the sponsorsite</li> <li>• Your own presentation on one page located at <a href="http://2010.eurobsdcon.org">http://2010.eurobsdcon.org</a></li> <li>• Naming of the sponsor within the Conference Proceedings</li> <li>• Room to set up to 3 displays (max. h: 215; w: 120 cm)</li> <li>• Reference in all printed advertisements, press releases and all communication to the public</li> <li>• A chance to distribute your own marketing materials</li> <li>• Tweats (Twitter-News)</li> </ul>	EUR 7.500,00

Sponsor 1

Sponsor 2

Sponsor 3

Sponsor 4



Kaiserallee 13a  
76133 Karlsruhe  
Tel.: 0721 - 9109 0  
Fax: 0721 - 9109 100  
[www.punkt.de](http://www.punkt.de)  
[info@punkt.de](mailto:info@punkt.de)

Geschäftsführer: Jürgen Egeling  
Mannheim HRB 108285

Bank Account: Volksbank Karlsruhe

Account No.: 10100712  
Bank Code: 66190000

BIC: GENODE61KA1  
IBAN: DE65 6619 0000 0010 1007 12

VAT No.: DE195419405  
Tax No.: 35008/02588

Silver-Sponsor	<ul style="list-style-type: none"><li>• 1 free ticket for the conference</li><li>• Display of the sponsor's logo on the sponsorsite</li><li>• Your own presentation on one page located at <a href="http://2010.eurobsdcon.org">http://2010.eurobsdcon.org</a></li><li>• Naming of the sponsor within the Conference Proceedings</li><li>• A chance to distribute your own marketing materials</li><li>• Tweats (Twitter-News)</li></ul>	EUR 5.000,00
----------------	--	--------------

Sponsor 1

Sponsor 2

Sponsor 3

Sponsor 4



Kaiserallee 13a  
76133 Karlsruhe  
Tel.: 0721 - 9109 0  
Fax: 0721 - 9109 100  
[www.punkt.de](http://www.punkt.de)  
[info@punkt.de](mailto:info@punkt.de)

Geschäftsführer: Jürgen Egeling  
Mannheim HRB 108285

Bank Account: Volksbank Karlsruhe

Account No.: 10100712  
Bank Code: 66190000

BIC: GENODE61KA1  
IBAN: DE65 6619 0000 0010 1007 12

VAT No.: DE195419405  
Tax No.: 35008/02588

Sponsor 1

Sponsor 2

Sponsor 3

Sponsor 4

## Event related Sponsoring

Package	Offering	Price
Social-Event on 09.10.10	<ul style="list-style-type: none"> <li>1 free ticket for the conference</li> <li>Corporate design during the social event (supplied by the Sponsor)</li> <li>Fees for the music (DJ) are covered by the sponsor</li> <li>Naming of the sponsor within the program</li> </ul>	EUR 3.000,00
Lunch on 09.10.10	<ul style="list-style-type: none"> <li>Weblink to your company on the conference sponsor site</li> <li>Naming of the sponsor within the program</li> </ul>	EUR 1.500,00
Lunch on 10.10.10	<ul style="list-style-type: none"> <li>Weblink to your company on the conference sponsor site</li> <li>Naming of the sponsor within the program</li> </ul>	EUR 1.500,00
Coffee break on 09.10.10	<ul style="list-style-type: none"> <li>1 free ticket for the conference</li> <li>Naming of the sponsor within the program: „Coffee break invitation courtesy of...“</li> <li>Corporate design display at the coffee station for the duration of the coffee break (supplied by the sponsor)</li> </ul>	EUR 1.500,00
Coffee break on 10.10.10	<ul style="list-style-type: none"> <li>1 free ticket for the conference</li> <li>Naming of the sponsor within the program: „Coffee break invitation courtesy of...“</li> <li>Corporate design display at the coffee station for the duration of the coffee break (supplied by the sponsor)</li> </ul>	EUR 1.500,00
Conference Proceedings	<ul style="list-style-type: none"> <li>Full page ad on the back of the Conference Proceedings (The cost for the production of the proceedings is covered by the sponsor)</li> </ul>	EUR 2.000,00
T-Shirts (attendees)	<ul style="list-style-type: none"> <li>Logo on the T-Shirts issued to the conference attendees (The cost for the production of the T-Shirts has to be covered by the sponsor).</li> </ul>	EUR 2.000,00

 punkt.de

Kaiserallee 13a  
76133 Karlsruhe  
Tel.: 0721 - 9109 0  
Fax: 0721 - 9109 100  
www.punkt.de  
info@punkt.de

Geschäftsführer: Jürgen Egeling  
Mannheim HRB 108285

Bank Account: Volksbank Karlsruhe

Account No.: 10100712  
Bank Code: 66190000

BIC: GENODE61KA1  
IBAN: DE65 6619 0000 0010 1007 12

VAT No.: DE195419405  
Tax No.: 35008/02588

# EuroBSDCon

Karlsruhe 2010

T-Shirt (helping hands)	<ul style="list-style-type: none"> <li>1 free ticket for the conference</li> <li>Logo on T-Shirt for the helping hands (The cost for the production of the T-Shirts has to be covered by the Sponsor. The costs for the production of the T-Shirts has to be covered by the sponsor. In addition the sponsor covers all costs for the helping hands (daily allowance and hotel costs)</li> </ul>	EUR 500,00
Cocktails	<ul style="list-style-type: none"> <li>Vouchers for one free cocktail per attendee. (The cost of the cocktails and the production of the vouchers has to be covered by the sponsor)</li> </ul>	EUR 500,00
Caps	<ul style="list-style-type: none"> <li>Conference caps (one per attendee) with EuroBSDCon-Logo and - if requested – sponsor logo (The cost for the production of the caps has to be covered by the sponsor.)</li> </ul>	EUR 1.000,00
W-LAN	<ul style="list-style-type: none"> <li>Supply of a 10 Mbit/s Internet connection (as a provider you may supply your own infrastructure &amp; connectivity). Display of up to 3 company displays available (max. h: 215; w: 120 cm).</li> <li>Dedicated thanks within the opening keynote</li> <li>Naming of the sponsor within the conference proceedings</li> </ul>	
Goodie Bag	<ul style="list-style-type: none"> <li>Marketing and informational materials for the attendees (supplied by the sponsor incl. the bags)</li> <li>One bags per attendee with EuroBSDCon-Logo and - if requested – sponsor logo (The cost for the productoin of the bags hast o be covered by the sponsor.)</li> </ul>	EUR 1.000,00

Sponsor 1

Sponsor 2

Sponsor 3

Sponsor 4



Kaiserallee 13a  
76133 Karlsruhe  
Tel.: 0721 - 9109 0  
Fax: 0721 - 9109 100

www.punkt.de  
info@punkt.de

Geschäftsführer: Jürgen Egeling  
Mannheim HRB 108285

Bank Account: Volksbank Karlsruhe

Account No.: 10100712  
Bank Code: 66190000

BIC: GENODE61KA1  
IBAN: DE65 6619 0000 0010 1007 12

VAT No.: DE195419405  
Tax No.: 35008/02588

Donations	<ul style="list-style-type: none"> <li>• 1 free ticket for the conference</li> <li>• Weblink to your company on the conference sponsor site</li> <li>• Naming of the sponsor within the program</li> </ul>	EUR 1.000,00
Donations	<ul style="list-style-type: none"> <li>• Weblink to your company on the conference sponsor site</li> </ul>	EUR 500,00
Donations	<ul style="list-style-type: none"> <li>• Weblink to your company on the conference sponsor site</li> </ul>	EUR 400,00
Donations	<ul style="list-style-type: none"> <li>• Weblink to your company on the conference sponsor site</li> </ul>	EUR 300,00
Donations	<ul style="list-style-type: none"> <li>• Weblink to your company on the conference sponsor site</li> </ul>	EUR 200,00
Donations	<ul style="list-style-type: none"> <li>• Weblink from to your company on the conference sponsor site</li> </ul>	EUR 100,00

Sponsor 1

Sponsor 2

Sponsor 3

Sponsor 4

Bank Account: Volksbank Karlsruhe

Account No.: 10100712  
Bank Code: 66190000

BIC: GENODE61KA1  
IBAN: DE65 6619 0000 0010 1007 12

VAT No.: DE195419405  
Tax No.: 35008/02588

 **punkt.de**

Kaiserallee 13a  
76133 Karlsruhe  
Tel.: 0721 - 9109 0  
Fax: 0721 - 9109 100

www.punkt.de  
info@punkt.de

Geschäftsführer: Jürgen Egeling  
Mannheim HRB 108285

# EuroBSDCon

## Karlsruhe 2010

All prices are subject to the applicable VAT of 19%.

In addition to the quoted sponsoring fees the production costs/charges named within the offering description apply. The design and production of the marketing materials (T-shirts, bags, caps, etc.) is supplied by the event management.

Payment terms: 50% of the final amount will be billed upon signing of the sponsoring contract. The remaining 50% will be billed 14 days before the event.

Of course we will be happy to accommodate individual requests for sponsoring. Please let us know in which way you would like to sponsor the event so we can make you an individual offering.

Sponsor 1

Sponsor 2

Sponsor 3

Sponsor 4

### Sponsoring – Order Form

**EuroBSDCon2010**  
08.10. – 10.10.2010, Karlsruhe

#### Sponsor:

Company Name

.....

Department:

.....

Street / PO Box:

.....

State / Zip code / City:

.....

Phone:

.....

Fax:

.....

E-Mail:

.....@.....@.....

Homepage:

.....

#### Billing Address

CEO:

Tel.:

Fax:

.....

Contact person Sponsoring:

E-Mail: .....@.....

.....

Please mark the desired Sponsoring package clearly:

#### Sponsoring-package

Platinum Sponsoring package	EUR	10.000,00	
Gold Sponsoring package	EUR	7.500,00	
Silver Sponsoring package	EUR	5.000,00	

Bank Account: Volksbank Karlsruhe

Account No.: 10100712  
Bank Code: 66190000

BIC: GENODE61KA1  
IBAN: DE65 6619 0000 0010 1007 12

VAT No.: DE195419405  
Tax No.: 35008/02588

 punkt.de

Kaiserallee 13a  
76133 Karlsruhe  
Tel.: 0721 - 9109 0  
Fax: 0721 - 9109 100

www.punkt.de  
info@punkt.de

Geschäftsführer: Jürgen Egeling  
Mannheim HRB 108285



Please mark the desired Sponsoring package clearly:

## Event related Sponsoring packages

Social Event	EUR 3.000,00	
Lunch 09.10.10	EUR 1.500,00	
Lunch 09.10.10	EUR 1.500,00	
Coffee break 09.10.10	EUR 1.500,00	
Coffee break 10.10.10	EUR 1.500,00	
Conference proceedings	EUR 2.000,00	
T-Shirt (attendees)	EUR 2.000,00	
T-Shirt (helping hands)	EUR 500,00	
Cocktails	EUR 500,00	

Caps	EUR 1.000,00	
W LAN		
Goodie Bag	EUR 1.000,00	
Donations	EUR 1.000,00	
Donations	EUR 500,00	
Donations	EUR 400,00	
Donations	EUR 300,00	
Donations	EUR 200,00	
Donations	EUR 100,00	

Sponsor 1

Sponsor 2

Sponsor 3

Sponsor 4

Proper contract fulfillment requires all information, logos, marketing materials, etc to be with the event management in proper type and quality at least 2 months before the event.

In addition Platinum, Gold and Silver sponsors are required to deliver their logos in proper type and quality no later than 01.08.2010.

Hereby we/I order the above sponsoring package for the EuroBSD Conference 2010. The sponsorship does not include any cost for production or shipment of the marketing materials or give-away. The affirmation of the sponsoring service by the event management is subject to actual availability. This contract does require the positive written confirmation of the event management to become effective.

*Sponsor*

*Event Management*

.....  
City, Date

.....  
City, Date

.....  
Signature  
Company seal

.....  
Signature

 punkt.de

Kaiserallee 13a  
76133 Karlsruhe  
Tel.: 0721 - 9109 0  
Fax: 0721 - 9109 100  
www.punkt.de  
info@punkt.de

Geschäftsführer: Jürgen Egeling  
Mannheim HRB 108285

Bank Account: Volksbank Karlsruhe

Account No.: 10100712  
Bank Code: 66190000

BIC: GENODE61KA1  
IBAN: DE65 6619 0000 0010 1007 12

VAT No.: DE195419405  
Tax No.: 35008/02588